

# LETTER TO THE EDITOR

The new California Standards, also known as Common Core is good for business and the economy.

## SUBMITTING LETTERS

*(These sample letters will get you started. Either fill in the blanks and email it to your local newspaper or create your own. When submitting a Letter to the Editor, include your phone number or email address. The editors will want to contact you to confirm that you are the writer.)*

### WHERE TO SUBMIT

There are many other newspapers in Orange County. Most of them are weekly publications and are devoted to news in a single city. Many of these papers are owned by either the Times or the Register.

When talking to an editor, ask what other local publications would consider publishing your letter.

### NEWSPAPERS IN ORANGE COUNTY

#### The Los Angeles Times

letters@latimes.com, 1.800.LATIMES, ext.74511

#### The Orange County Register

letters@ocregister.com

Avery Bissett, editor for letters

abissett@ocregister.com, 714.796.3644

### Letter #1

As a *[business leader / community leader]* in Orange County, I encourage you to support California's Common Core standards. The reasons are quite simple. Businesses need skilled workers – now. By ramping up Common Core, students have a much better chance of acquiring the skills necessary to succeed in the 21<sup>st</sup> Century workplace. Some of the most important attributes of Common Core, such as critical thinking, collaboration, communication and creativity, are needed every day – in offices and throughout organizations.

Parents will be pleased to know that many major U.S. employers are enthusiastic supporters of Common Core. Like them, I know that your children and our future employees need better 21<sup>st</sup> Century skills – which are the same skills that Common Core demands.

Better prepared employees are not only critical to the health of individual businesses, but to creating Orange County's bright economic future.

### Letter #2

Some of the most important attributes of California's Common Core are needed every day in our Orange County businesses.

Schools and businesses are beginning to align to better serve our children, preparing them with the skills that will help them be more successful in the workplace and in their lives. Many major U.S. employers are enthusiastic supporters of Common Core.

Business leaders are looking for critical thinkers and problem solvers. These skills, which are at the center of Common Core, are currently needed in the workforce. As jobs in the 21<sup>st</sup> Century continue to change, business leaders need people who can analyze the changes and determine how the business can evolve to meet them.

Business leaders are looking to high schools, community colleges and universities to help their students develop these vital capabilities. Capable employees are not only critical to the health of our individual businesses, but to Orange County's economy as a whole.