

TAKING ACTION: FACE-TO-FACE

Clarify the new California Standards, also known as Common Core benefits. Make clear, powerful points.



POWERPOINT PRESENTATION

[Click here](#) to download a brief PowerPoint presentation. Refer to the Notes pages for help in delivering a presentation to employees or community members on the benefits of the Common Core standards.

COMMON CORE MINUTE

Open a business meeting or begin a Lunch 'N Learn with a brief statement of why California Standards matter to businesses and our community.

- Our business needs employees who have the skills to be successful in the 21st Century – and we need them now.
- The problem is, we aren't seeing enough graduates from high school, community colleges or even four-year programs who have the attributes we need.
- That's why my company is one of the many U.S. employers who are enthusiastic supporters of Common Core.
- Some of the most important attributes of Common Core, such as critical thinking, collaboration, communication and creativity, are needed every day in our business – at every level of our organization.
- By ramping up Common Core, students have a much better chance of acquiring the skills necessary to succeed in the workplace, and to help us continue creating jobs right here in Orange County.
- Today's students will someday work in a company. Perhaps sitting next to one of us. We want them to be ready.

