California’s Common Core standards help students become critical thinkers ready for college and career.

Common Core provides clear standards, so parents understand what their children need to know for each grade level.

With Common Core standards, students continue to learn factual information, but will also focus on critical thinking and analysis.

With Common Core standards, students will benefit by being better prepared to succeed in college and careers in the 21st Century.

Common Core learning standards do not tell the teacher how to teach.

Common Core standards allow the curriculum, specific books, lesson plans and classroom exercises to be left up to each district.

With Common Core standards, students will develop the ability to solve problems as they arise. That’s a real-life skill.

We don’t know what the jobs of tomorrow will look like. Common Core teaches students to analyze a situation and solve problems.

Business leaders need critical thinkers who solve problems. These skills are at the center of Common Core standards.

As jobs in the 21st Century continue to change, business leaders need people who can help the business evolve to meet them.

Common Core standards will help students – as future college students and employees – be more successful.

Businesses need employees who have critical thinking and problem-solving skills. Common Core standards focus on these capabilities.

Capable employees are critical to the health of individual businesses and to Orange County’s economy. Common Core supports this.

Common Core raises learning standards. Students are helped to succeed when family members encourage them to persist.

Put your 140 characters to work. Tweet the value of Common Core.

(These tweets will get you started. Open a personal or parent-sponsored Twitter account. Try adding a link to one of the videos in this Toolkit. To be effective, tweet at least once a day.)